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2014 ELEVENTH ANNUAL CNA EDUCATORS' RETREAT

Friday, January 10, 2014

Featuring Keynote Speaker

Scott Steinberg

"How to Reinvent Education"

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Among the world's best-known leadership experts and change management consultants, Scott Steinberg heads TechSavvy Global, a strategic consulting and market research firm which helps clients create value and cultivate competitive advantage on the back of emerging innovations and trends. A strategic advisor to Fortune 500 firms, non-profits, government agencies, schools and startups, he aids partners with identifying emerging opportunities and developing powerful leadership, marketing and content strategies around rising business, social and technology trends. Among today's most-quoted motivational speakers and technology futurists, he's consulted on dozens of market-leading products and services for clients such as ESPN, MTV and Intel. The author of nine books, his works include international best sellers *The Crowdfunding Bible* and *The Modern Parent's Guide*, and groundbreaking volumes such as *Becoming Essential* and the *Business Expert's Guidebook*. Hailed as a top authority from NPR to *The Wall St. Journal*, he's a featured expert for over 600+ outlets including *Fast Company*, *VentureBeat*, *The Huffington Post* and more. His newest book, *The Fight or Flight Factor: How Change, Fear and Risk Separate the Haves from the Have Nots*, will be available in 2014.



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